



2011-2012 Product Sales Calendar



June 2011

Confirm area PSC's.

Preview the BE A READER, and the Ashdon Farms Candy/Nut Sales, via S'More News and E-Newsletters and the GSRI website.



August

Hold New Service Unit PSC trainings.

August 18

Fall Product Sale Training and Cookie Sale planning for Service Unit at area Kick-offs.

September

Service Unit PSC conducts Troop Product Sale Chair training (separately or at Leader Meeting).

September 12 – October 28

Troop Product Sale chair distributes materials to girls, and they sell through October 28th.



October 28 – October 29

Orders are turned in to troop Product Sale chairs at troop meetings this week.

October 30

Troop orders forwarded to Service Unit PSC.

November 2 & 3

ALL orders turned-in to Council and incentives ordered.

November 19

Cookie Sale Kick-Off Breakfast/Mid Year Conference.



November 16-18

Candy & Nuts delivered



November 27 – December 17

Trainings begin for Service Unit, Troop Cookie Managers & their Troop Leaders.

December 12

Service Unit orders due to Council for Early Direct Sale troops

December – January 2, 2012

Girl training in troops.



January 2

Order taking begins, and local kick-off rallies are held.

January TBA

Council-Wide Cookie Kick-Off Providence Bruins Game, Dunkin Donuts Center

January 13

Cookie deliveries begin for Early Direct Sale Troops



January 27

1st Partial Payment Due from Early Direct Sales

January 25– January 27

Turn in order cards to troop Cookie Managers.

2nd Partial Payment Due from Early Direct Sale Troops

January 28-29

Turn in troop orders to Service Unit PSC.



February 01, 2012

All orders to Council Office.

February 3, 2012

2nd Partial Payment Due from Early Direct Sale Troops

February 23-24

Final Payments Due from Early Sale Troops

February 17 - February 25

Delivery week - Central Drops

March 9

Partial payment due to Council from all order taking troops

March 03

Direct Sales, Booth Sales, Rolling Sales begin on this date, through March 25th

March 28

Final Payment and Incentive Report DEADLINE

March 30

Service Unit final report due. Catch Up and Leftovers Booth Sales run through April 1st



May 16

Cookie Sale Evaluation Dinner.

