

GSRI's Official Rules 100 Cookie Moments photo contest

NO PURCHASE OF ANY KIND IS NECESSARY TO ENTER OR WIN. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW. SPONSOR: Girl Scouts of Rhode Island, Inc. ("GSRI")

AGREEMENT TO OFFICIAL RULES: By participating in the "GSRI's 100 Cookie Moments Photo Contest" contest (the "Contest"), each Participant fully and unconditionally agrees to and accepts these Official Rules and the decisions of Sponsor, which are final and binding in all matters related to the Contest. The individual submitting an entry in the Contest is referred to as an "Entrant".

WHO MAY ENTER: The Contest is open to legal residents of the 50 United States and the District of Columbia, who are 18 years of age or older with Internet access. Younger residents may enter if the entry is made by a parent or legal guardian. Only Entrants logging onto the Internet are eligible to enter the Contest. You may not participate if you are not a legal U.S. resident and physically located within the US at the time of Entry. Employees of Sponsor are NOT ELIGIBLE to participate in the Contest as an Entrant. All federal, state and local laws and regulations apply.

CONTEST DATES: The Contest begins January 17, 2012 and ends March 19, 2012 (the "Contest Period"). All Entries must be received by 3 p.m. Eastern Time March 19, 2012. Any entries not received within this Contest Period will be disqualified. Winners will be announced on or about March 26, 2012 ("Declaration Date") by email and on the GSRI Facebook page.

HOW TO ENTER THROUGH FACEBOOK: Find the GSRI Facebook page (<http://www.facebook.com/girlscoutsrhodeisland>) and submit your entry through the application located on the contest tab. You must fill out all the entry fields contained in the application in order to have a valid entry. You must provide your first and last name, email address and title of your submitted photo. You must own and/or have the legal right to submit the photo. If you see your photo posted within 48 hours then you know you have entered. If you do not see your photo posted, please try again until you see it displayed. SPONSOR reserves the right to change the entry rules at any time for any reason including, without limitation, if Facebook changes anything that would make entering difficult or different. The Entrant must use a valid Facebook account during entry. The authorized account holder of the Facebook account used to submit the Entry will be deemed the Entrant responsible for the Entry. The "authorized account holder" is the natural person assigned the Facebook account by Facebook. Potential winners may be required to show proof of being the authorized account holder.

CONTENT SUBMISSION GUIDELINES: The submitted photo must show one or more Girl Scout cookies and/or Girl Scout cookie boxes. Each Entry, including all Content, must be suitable for display and publication in

all forms of media, including but not limited to the Internet, the World Wide Web, print, radio, and network, cable or satellite television broadcast. Accordingly, Content submissions must be dignified, modest and in good taste, may not be obscene or indecent, including but not limited to profanity, must not contain any offensive or defamatory statements including but not limited to words and symbols that might be considered offensive to individuals of any race, ethnicity, religion, sexual orientation or socioeconomic group, must not include threats to any person, place, business, group or world peace, it must not invade privacy or other rights of any person, firm or entity, it must not portray Sponsor or Sponsor's brands or products in any way that might subject any of them to public contempt, scandal, disrepute or ridicule, and it must not in any other way violate any applicable laws, rules or regulations or network standards. Entrant must notify the sponsor if any photo entered has been altered, including but not limited to physical and digital dark room alterations, colorations, collages, and composites. Entrants must have a model release signed by any person appearing in a photo, or that person's parent or legal guardian. Said release must be made available to GSRI immediately upon request. The photograph must be entirely made of original work taken by the Contest Entrant. Each Entrant represents, warrants and acknowledges any and all photos submitted to the Contest are original work solely created by the Entrant. Further the Entrant represents, warrants and acknowledges any and all photos submitted to the Contest do not infringe on copyrights, trademarks, moral rights, privacy/publicity rights, and/or intellectual property rights of any other person or entity and that no other person or entity has any right, claim, interest, or title to the photograph.

Sponsor reserves the right to make determinations of suitability in its sole and absolute discretion, and to remove and disqualify any Entry it determines to be inappropriate for any of the reasons listed above, or for any other reason at Sponsor's sole discretion. In the event that 1 photo is submitted by two or more Entrants, the Sponsor reserves the sole right to determine whether to allow the photo to be entered into the Contest.

CONTENT USE: All photos submitted become the property of the Sponsor. The Entrant relinquishes all further rights to the Content, including any text, files, photos or any other materials ("Content") that Entrant posts to the GSRI Facebook page related to the Contest. By submitting Content, Entrant hereby grants to Sponsor and its affiliated companies an unlimited license to use, modify, publicly use, publicly display, reproduce, and distribute the Content. The Sponsor may use any and all photos submitted during this Contest for further promotional purposes.

WINNER SELECTION: Three winners will be selected to receive prizes. At the end of the voting period, one entry will be selected by the Sponsor as the winning entry for the grand prize, one entry will be selected as the winning entry for the second place prize and one entry will be selected as the winning entry for the third place prize. The winning selections will be made by Sponsor in Sponsor's

sole and final discretion based on any combination of creativity, photography, and cleverness. The odds of winning depend on the eligible Entries received. Entrants must comply with all terms and conditions of these Official Rules as winning is contingent upon fulfilling all Contest requirements.

TOTAL PRIZES AND VALUES:

Grand prize awarded at end of contest:

The winning submitted image entrant will win a Shop Etc. Gift Card valued at \$150 (one hundred fifty US Dollars.)

Second place prize awarded at end of contest:

The winning submitted image entrant will win a Shop Etc. Gift Card valued at \$100 (one hundred US Dollars.)

Third place prize awarded at end of contest:

The winning submitted image entrant will win a Shop Etc. Gift Card valued at \$50 (fifty US Dollars.)

PRIZE NOTIFICATION: The Sponsor will notify each Winner by email on or about the Declaration Date and post the winners on Facebook. If any notification is returned as undeliverable, for any reason beyond Sponsor's control, and the Winner does not contact Sponsor as a result of the publication on Facebook by April 9, 2012 the Winner will be deemed disqualified, Winner's prize shall be forfeited, and a substitute Winner may be selected under Sponsor's discretion.

PRIZE DELIVERY: Allow 4-8 weeks from the Declaration Date for delivery of prizes, estimated between April 26, 2012 and May 31, 2012. Prizes will be mailed to the address specified as indicated by return Facebook email from the winner. Winner must supply an address in the United States and such address may not be a PO Box. Sponsor assumes no responsibility for lost, late, damaged, misdirected, illegible, incomplete or delayed shipment of prizes or incorrect postal addresses.

GENERAL CONDITIONS: The Contest will be governed by these rules and subject to the laws of the United States. All federal, state and local laws and regulations apply. Void where prohibited by law. By participating in this Contest, the Entrant agrees that he or she has no right to bring (and covenants and agrees not to bring) any claim, action, or proceeding of any kind or nature whatsoever against Sponsor, advertising and promotion agencies, Prize providers, and all of their respective agents, employees, directors, officers, shareholders, successors and assigns (collectively "Releasees") in connection with the Contest. By entering and/or accepting prizes, Entrants agree to be bound by the Official Rules and the Sponsor's decisions and to release all Releasees from any and all liability, loss, injury, or damage of any kind arising out of or in connection with their participation in the Contest or with the respect to awarding, receipt, possession, use and/or misuse of any prize or participation in any prize-related activities. Sponsor reserves the right to cancel, suspend and/or modify the Contest, or any

part of it, if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Contest, as determined by Sponsor in its sole discretion. Sponsor reserves the right at its sole discretion, to disqualify any individual who (i) tampers with, or attempts to tamper with, the entry/voting process; or (ii) violates any of the Official Rules.

INTERNET: Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries/votes. Sponsor and/or Releasees are not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail or entry/vote to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any Web site, or any combination thereof, including any injury or damage to computers, Entrant's or any other person's computer or any other property, relating to or resulting from participation in the Contest or downloading any materials in the Contest. Sponsor is not responsible for any typographical or other errors in the printing of the offer, administration of the Contest or the announcement of the prizes, or for lost, misdirected, damaged, incomplete or illegal Entries.

PRIVACY POLICY: Sponsor will not sell, rent, transfer or otherwise disclose your name or email address to any third party.

WINNER'S LIST: The names of Winners will be posted on the GSRI Facebook page, GSRI website, and at the GSRI store. This online contest is sponsored by GSRI. All decisions of GSRI management in connection with this contest are final and binding on Winners.